



# 2025



## Sponsorship Opportunities



Brisket

Mercy

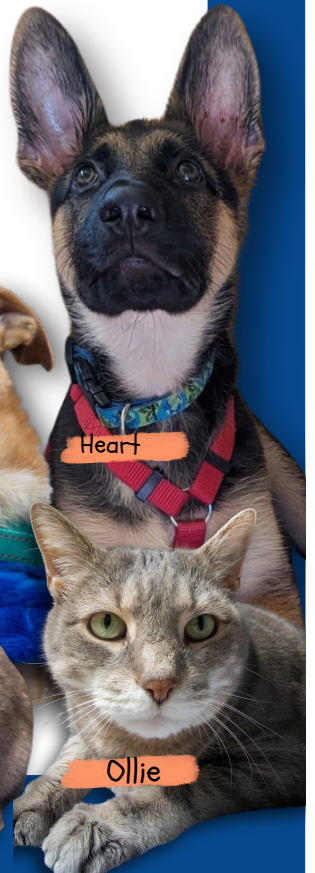


Ellie

Sherwin



Chico



Heart

Ollie



Henrietta

# About Providence Animal Rescue League

## Our Mission and Vision

Our mission is to provide for the rescue and relief of suffering and homeless animals, and to perform charitable or benevolent acts for the welfare of animals. We envision a community in which animals and their human families have the support and resources they need to thrive together.

## Compassion, Collaboration, and Commitment

Since 1913, the Providence Animal Rescue League (PARL) has been a compassionate refuge for countless animals in need across the Greater Providence area and beyond. PARL does not receive any state or city funding and we rely solely on donations from individuals, businesses, and foundations to fuel our work.

### Adoptions

At PARL, we believe every person who wants a companion animal deserves one. Our open-adoption process is entirely conversation-based, creating a welcoming and barrier-free experience. Through meaningful discussions, we aim to find the best match for both the adopter and the animal, fostering trusting relationships that encourage adopters to seek our advice and support whenever needed.



### Individualized Care for Every Animal

We prioritize each animal's unique needs, addressing their physical, mental, and emotional well-being from the moment they enter our care. Specially trained staff and volunteers focus on enrichment, grooming, training, and socialization to reduce stress and support healthy development. Our dedicated medical services team ensures every animal receives the highest quality care, including vaccinations, physical exams, spay/neuter surgeries, and treatments for other medical needs. This commitment requires significant resources but remains a vital part of our mission, supported by generous donors like you!

### Community Support Programs

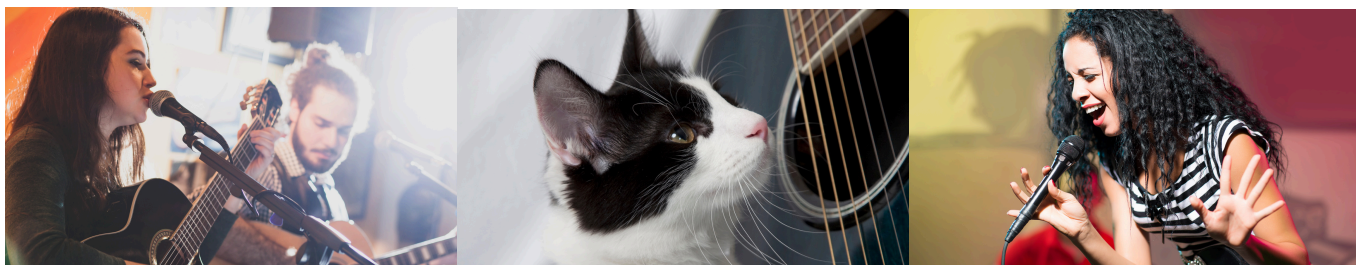
PARL extends its mission beyond the shelter walls with programs designed to support pets and their families, particularly during challenging times. If we can help a families stay together rather than intake their pet into our shelter, that is the best outcome for all. Community support programs include a free pet food pantry, low-cost preventative vet care clinics, and low-cost spay/neuter clinic.



***At PARL, our work is rooted in compassion, collaboration, and commitment to the animals and people we serve. With your 2025 Sponsorship Support, we can save more animals and help thousands of pets through our programs and services. Thank you!***



# 2025 Events



## Paws and Listen Music Festival

JUNE 2025

**A unique and noteworthy music festival celebrating animals and our regional music community! (Plus a nationally-known headliner to be announced!)**

In collaboration with Bigger Beast Records, nine regional singer-songwriters will spend a day at PARL getting to know one shelter animal. Over the next few weeks, they will write and record an original song inspired by that animal.

The project concludes with an outdoor music festival featuring the nine artists and a nationally-known headliner (to be announced in early 2025). Songs will be released on Spotify and performed at the festival (date/location TBA).



**Select sponsorship packages include VIP Passes:** Includes access to VIP reception; meet and greet with headliner, special 2-song pre-show performance, and signed event poster. More exciting VIP benefits to be announced in early 2025!



## Halloween to the Rescue

OCTOBER 2025

Halloween to the Rescue is a unique and interactive party for animal-lovers of all ages. The 2025 event will be family-friendly, to include all the fun offerings of a Halloween party with some fun surprises and activities for kids and adults alike! More details will be forthcoming in early 2025.



**Select sponsorship packages include complimentary tickets for this event!**

# 2025 Programs

## Preventative Vet Care Clinics

YEAR-ROUND



**Taking critical vet services on the road and reaching more pets living in underserved communities.**

PARL's Preventative Vet Care Clinics support pet health and community health. With private vets focused on sick-care and many families facing barriers to care, PARL provides accessible, low-cost services like vaccinations, microchipping, and nail trimming. Many of these clinics also include distribution of free pet food and pet supplies through our Pet Food Pantry program. These critical services can often be the safety net that keeps pets out of shelters and with their families where they belong.

In 2025, PARL will host at least three large clinics (400+ animals each) and 20 smaller clinics (50-200 animals each), primarily at pop-up locations across Rhode Island.

## Adoption Program

YEAR-ROUND



**Preparing over 1,000 animals for adoption and celebrating the human-animal bond.**

From intake exams to vet care, housing, and adoption promotion, each animal's adoption fees only cover a small fraction of the costs associated with their care. Support for the adoption program is critical and demonstrates a commitment to animal welfare. Not only that, but your sponsorship encourages pet adoption and will link up networks and mutual clients to help more animals find loving homes in 2025.



**We extend an invitation to all of our program sponsors to schedule a team-building volunteer day here at PARL! More details provided upon sponsor registration.**



# 2025 SPONSOR LEVELS

## Platinum Paws Sponsorship: \$15,000

\$13,500 TAX-DEDUCTIBLE

### Allocation of Sponsorship

**\$10,000 Paws and Listen Music Festival**  
**\$3,000 Halloween to the Rescue**  
**\$1,000 Adoption Program**  
**\$1,000 Preventative Vet Care Clinics**

### Benefits

- Business logo/link on all event promotions
- Recognized as 'Presenting Sponsor' of music festival and one preventative vet care clinic
- Logo on music festival t-shirt
- 4 VIP passes to music festival
- 2 free tickets to Halloween event
- Logo on 2025 Adoptable Animal webpages



## Diamond Paws Sponsorship: \$10,000

\$9,000 TAX-DEDUCTIBLE

### Allocation of Sponsorship

**\$5,000 Paws and Listen Music Festival**  
**\$3,000 Halloween to the Rescue**  
**\$1,000 Adoption Program**  
**\$1,000 Preventative Vet Care Clinics**

### Benefits

- Business logo/link on most event promotions
- Logo on music festival t-shirt
- 4 VIP passes to music festival
- 2 free tickets to Halloween event
- Logo on 2025 Adoptable Animal webpages
- 'Presenting Sponsor' of one vet care clinic



## Gold Paws Sponsorship: \$5,000

\$4,500 TAX-DEDUCTIBLE

### Allocation of Sponsorship

**\$2,500 Paws and Listen Music Festival**  
**\$1,500 Halloween to the Rescue**  
**\$500 Adoption Program**  
**\$500 Preventative Vet Care Clinics**

### Benefits

- Business name on select event promotions
- Business name on music festival t-shirt
- 2 VIP passes to music festival
- 2 free tickets to Halloween event
- Name on 2025 Adoptable Animal webpages
- Sponsor recognition for one vet care clinic



## Silver Paws Sponsorship: \$2,500

\$2,250 TAX-DEDUCTIBLE

### Allocation of Sponsorship

**\$1,500 Paws and Listen Music Festival**  
**\$750 Halloween to the Rescue**  
**\$250 PARL Adoption Program**

### Benefits

- Business name on select event promotions
- Business name on music festival t-shirt
- Business name on 2025 Adoption Info webpage



## Bronze Paws Sponsorship: \$1,000

\$900 TAX-DEDUCTIBLE

### Allocation of Sponsorship

**\$750 Paws and Listen Music Festival**  
**\$250 Halloween to the Rescue**

### Benefits

- Business name on select event promotions
- Business name on music festival t-shirt



# SPONSOR REGISTRATION

## SPONSOR INFORMATION

Business Name \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address : \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Social Media: \_\_\_\_\_

## SPONSORSHIP SELECTION

- ☐ Platinum Paws Sponsorship
- ☐ Diamond Paws Sponsorship
- ☐ Gold Paws Sponsorship
- ☐ Silver Paws Sponsorship
- ☐ Bronze Paws Sponsorship



## PAYMENT

Amount Due: \_\_\_\_\_

☐ Credit Card #: \_\_\_\_\_ #Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ Mailing Check (Payable to PARL) to 34 Elbow St. Providence, RI 02903

**Sponsorships will be accepted throughout 2025.  
To receive all applicable sponsor benefits, sponsor  
commitment must be received by April 30, 2025.**

# Thank you!