

The R E S C U E



PROVIDENCE ANIMAL RESCUE LEAGUE

Greetings,

I have some exciting news! After a two-year hiatus, Providence Animal Rescue League (PARL) is thrilled to announce the return of "The Rescue" on June 30th at Quidnessett Country Club in North Kingstown, Rhode Island.

The Rescue has been PARL's signature fundraising event for the last decade. I am delighted that this year's event has been reimagined to be bigger, bolder, and brighter than ever! The event will feature a sit-down dinner, dancing, raffle, auction, interactive and unique experiences, and maybe even a (furry, four-footed) special guest or two!

It is with great excitement that I invite you to become a 2022 sponsor for this can't-miss event. I have enclosed the sponsorship opportunities and benefits for your review. As you can see, there are many ways to support PARL to benefit animals in need! Please note that sponsorship customization is also available if you don't see something that quite meets your unique marketing needs.

Since 1913, PARL has been a haven for hundreds of thousands of animals in need in the Greater Providence area and beyond. Our programs are in high-demand and include conversation-based adoption, low-cost spay/neuter services, low-cost vaccine/microchip clinics, and a pet food pantry. **We aim to help pets and the people who love them to thrive together and our organization is helping more and more animals each year.**

PARL is a non-profit 501(c)(3) organization and does not receive any state or federal funding and your sponsorship is a tax-deductible contribution. This is a wonderful and meaningful chance for your company to support our mission, save animal lives, celebrate the special magic of the human-animal bond, and involve the greater community in mutually beneficial ways.

On behalf of Providence Animal Rescue League, I look forward to welcoming your organization as a 2022 sponsor of "The Rescue" and the excitement that this event promises to provide our guests.

Please complete and return the enclosed Sponsorship Reservation Form to begin the partnership. If you have any questions, please contact me or Director of Development, Sharon Hartley, at shartley@parl.org or 401-421-1399 x210.

Sincerely,

Rebecca Baylies
Executive Director
Providence Animal Rescue League
401-421-1399 x209
rbaylies@parl.org

**BREAKING
NEWS**

B101 Radio Personality,
Bill George & and
NBC 10 Sunrise Morning
Meteorologist,
Christina Erne will be
joining us as co-hosts
for the evening!

A BIG, BRIGHT, BOLD GALA EVENT

 **June 30, 2022**

 **Quidnessett Country Club, North Kingstown, RI**

 **5:30-11:00pm**

Join us to celebrate the pure joy that companion animals bring to our lives while also raising essential funds to ensure their continued rescue, rehabilitation, adoption, and care. This can't-miss return of "The Rescue" event will sell out at 250 guests in attendance, dressed in their best and brightest!

In addition to dinner, dancing, raffle, live auction, and some surprise four-pawed special guests, this event offers sponsors and vendors the opportunity to reach a target market of pet parents and animal lovers alike! Unique and surprising interactive experiences -- many with an exclusive sponsorship opportunity -- will make this event one our guests will be talking about for years to come!

TICKETS PROGRAM LIVE RECOGNITION DIGITAL/PRINT RECOGNITION

PRESENTING \$5,000

(\$4,640 is tax-deductible)

6 Event
Tickets

Full
page ad

- Opportunity to speak at the event
- Ad or message to run on event slideshow
- Verbal recognition at event

Recognized as 'Presenting Sponsor':

- Logo and link on event website
- Recognized in social media posts/ads
- Logo on event swag bag provided to 250 attendees
- Promotional item you provide included in swag bag
- Opportunity to participate in promotional social media live stream at PARL in weeks prior to event

DIAMOND PAW \$2,500

(\$2,260 is tax-deductible)

4 Event
Tickets

1/2 page
ad

- Ad or message to run on event slideshow
- Verbal recognition at event

- Logo and link on event website
- Recognized in social media posts/ads
- Promotional item you provide included in swag bag

PLATINUM PAW \$1,000

(\$880 is tax-deductible)

2 Event
Tickets

1/4 page
ad

- Verbal recognition at event

- Logo on event website
- Recognized in social media posts/ads
- Promotional item you provide included in swag bag

GOLD PAW \$500

(\$440 is tax-deductible)

1 Event
Ticket

Mention in
program
book

- Verbal recognition at event

- Logo on event website

SILVER PAW \$250

(\$250 is tax-deductible)

- Verbal recognition at event

- Logo on event website


EVENT TICKETS (SPONSORSHIP NOT INCLUDED) INDIVIDUAL TICKET: \$125
(\$65 is tax-deductible)

See exclusive
sponsorship
opportunities
on next
page!

ONE-OF-A-KIND OPPORTUNITIES

 **June 30, 2022**

 **Quidnessett Country Club, North Kingstown, RI**

 **5:30-11:00pm**

EXCLUSIVE SPONSORSHIPS - ONLY ONE PER CATEGORY: \$2,000 EACH OR IN-KIND EXCHANGE

PADDLE SPONSOR

- Company logo on back of all bidding paddles
- 1/4 page ad in program book
- Logo and Link on website

PHOTO BOOTH SPONSOR

- Company logo on bottom of all photos
- 1/4 page ad in program book
- Logo and link on website

VIDEOGRAPHY SPONSOR

- End credit slide with company logo
- 1/4 page ad in program book
- Logo and link on website

DESSERT SPONSOR

- Company logo on tent card at dessert table
- 1/4 page ad in program book
- Logo and link on website

FLORAL SPONSOR

- Company logo on tent cards at each guest table
- 1/4 page ad in program book
- Logo and Link on website

COCKTAIL SPONSOR

- Company logo cocktail napkins
- 1/4 page ad in program book
- Logo and Link on website

We have some surprises in the works!

Contact us to learn more about unlisted exclusive sponsorship opportunities!

SOCIAL MEDIA & WEBSITE REACH



- 45,200 page likes
- 443,526 organic page reach (2021)
- 249,800 paid ad impressions (2021)

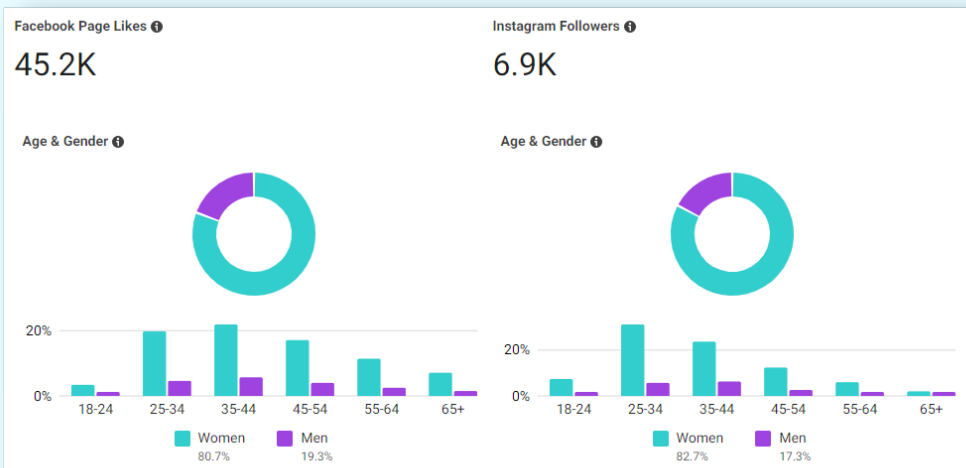


- 6,900 followers
- 40,132 organic page reach (2021)



- 53,841 average page views per month

Demographics for our Facebook and Instagram pages



SPONSOR INFORMATION

Company/Family Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website & Social Media

Website: _____

Facebook: www.facebook.com/ _____

Instagram: www.instagram.com/ _____

Credit Card

Charge Credit Card # _____

Amount of \$ _____ AmEx Visa Mastercard

Expiration Date _____ CVV _____ Billing Zip Code _____

Signature _____

To process credit card via phone, please call 401-421-1399 x210

Check

A check made out to "Providence Animal Rescue League" is enclosed for the amount of \$ _____



**Your sponsorship support is always needed and appreciated.
Please note that in order to receive all sponsor benefits as listed,
payment, forms, and files must be received by May 1, 2022**

Please submit completed forms and company logo to:

Sharon Hartley at shartley@parl.org

Mail to: Providence Animal Rescue League

34 Elbow St. Providence, RI 02903

Thank you for your support!