

The RESCUE



PROVIDENCE ANIMAL RESCUE LEAGUE

Greetings,

I have some exciting news! After a two-year hiatus, Providence Animal Rescue League (PARL) is thrilled to announce the return of "The Rescue" on June 30th at Quidnessett Country Club in North Kingstown, Rhode Island.

The Rescue has been PARL's signature fundraising event for the last decade. I am delighted that this year's event has been reimagined to be bigger, bolder, and brighter than ever! The event will feature a sit-down dinner, dancing, raffle, auction, interactive and unique experiences, and maybe even a (furry, four-footed) special guest or two!

It is with great excitement that I invite you to participate in this can't-miss event through a fun cake design contest! I have enclosed information about the unique and exciting "Cake Design to The Rescue Competition" for your review.

Since 1913, PARL has been a haven for hundreds of thousands of animals in need in the Greater Providence area and beyond. Our programs are in high-demand and include conversation-based adoption, low-cost spay/neuter services, low-cost vaccine/microchip clinics, and a pet food pantry. **We aim to help pets and the people who love them to thrive together and our organization is helping more and more animals each year.**

PARL is a non-profit 501(c)(3) organization and does not receive any state or federal funding and your participation is a tax-deductible contribution as allowed by law. This is a wonderful and meaningful chance for your business to support our mission, save animal lives, celebrate the special magic of the human-animal bond, and involve the greater community in mutually beneficial ways.

On behalf of Providence Animal Rescue League, I look forward to welcoming your business as a participant in this event and the excitement that "The Rescue" promises to provide guests.

Please review the enclosed information and return the completed Registration Form to make things official! If you have any questions, please contact me or Director of Development, Sharon Hartley, at shartley@parl.org or 401-421-1399 x210.

Sincerely,

Rebecca Baylies

Rebecca Baylies
Executive Director
Providence Animal Rescue League
401-421-1399 x209
rbaylies@parl.org

**BREAKING
NEWS**

B101 Radio Personality,
Bill George & and
NBC 10 Sunrise Morning
Meteorologist,
Christina Erne will be
joining us as co-hosts
for the evening!

CAKE DESIGN TO THE RESCUE COMPETITION

The Rescue 📅 **June 30, 2022** 📍 **Quidnessett Country Club, North Kingstown, RI** ⌚ **5:30-11:00pm**

In efforts to support our local bakery artists and talent, we invite you to compete in the official **"Cake Design to The Rescue Competition"** at Providence Animal Rescue League's upcoming gala event, "The Rescue". This competition will be a supreme display of cakes created by some of Rhode Island's most talented cake artists and decorators.

The "Cake Design to The Rescue Competition" will serve as a promotional experience for all contestants and provides an opportunity for competitors to showcase their talents and creativity, test their skills, and step out of their comfort zones with new techniques. By participating in this event, you are also helping to support the efforts of the Providence Animal Rescue League through their popular annual gala event!

An audience of animal-loving cake connoisseurs will judge these incredible design pieces and will vote for their favorite, awarding the best of the best. All cakes will remain on display throughout the duration of the event and will be raffled off to attendees after the winner is declared.

Grand Prize Awarded to Top Voted Cake Designer:

- A marketing package from iHeartMedia's B101 Providence Radio Station to include a 30-second commercial to run on the station and a podcast interview with B101 Radio Personality, Bill George (\$900 value).*
- A featured and boosted social media post on Providence Animal Rescue League's Facebook/Instagram account(s) highlighting business and winning design (\$100 value).

To Participate

- Design, bake, and decorate a two-tier cake in the theme of "Celebrating Pets" for contest entry. Cake must be fresh and delivered to the venue by 4pm on June 30, 2022. Cakes will not be served at the event, but someone will take your cake home to enjoy so taste is important!
- There is a \$275 fee to enter which includes one complimentary ticket to the event (\$125 value).

Benefits of Participation:

- Business exposure to 250 guests from the Rhode Island area attending the event.
- Business logo and link posted on "The Rescue" event website with recognition as an official "Cake Design to The Rescue Competition" participant.
- A one in eight (1:8) chance to win the Grand Prize, a marketing package valued at \$1,000!

**30-second commercial will run 28 times between 8/29/22 and 9/11/22 with estimated 28,200 gross impressions. No cost for commercial production; commercial can be voiced by station or business owner; B101 can write and produce the spot using information provided by the business or commercial can be provided by business if one already exists. Additional terms may apply.*

Hurry!
There are only
8 spots
available in
this contest!

REGISTRATION FORM: CAKE DESIGN TO THE RESCUE

Business Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website & Social Media

Website: _____

Facebook: www.facebook.com/ _____

Instagram: www.instagram.com/ _____

Credit Card

Charge Credit Card # _____

Amount of \$ _____

☐ AmEx

☐ Visa

☐ Mastercard

Expiration Date _____

CVV _____

Billing Zip Code _____

Signature _____

To process credit card via phone, please call 401-421-1399 x210

Check

☐ A check to "Providence Animal Rescue League" is enclosed for the registration amount of \$200



photo credit: cakenomistake.com

There are only 8 spaces available!

Entry Deadline: May 1, 2022 (Or while space remains)

Please submit completed form and company logo to:

Sharon Hartley at shartley@parl.org

Mail to: Providence Animal Rescue League

34 Elbow St. Providence, RI 02903

Thank you for your support!!